



**CALL FOR FULLY FUNDED PROPOSALS  
FOR PERIOD JUNE 2018- JUNE 2019**

The City of Johannesburg has 1270 developed parks and 459 underdeveloped areas which are demarcated as public open spaces. Johannesburg City Parks and Zoo (JCPZ) is the City's Agent in the management and maintenance of Public open spaces, cemeteries, nature conservation areas and the Johannesburg Zoo. The portfolio managed, is in excess of 20 000 ha and 3.2 million trees. Other products and services under the management of JCPZ include environmental education, eco-tourism products and services.

The Call for Proposals is requested in line with the Partnership and Fundraising Policy for fundraising and partnership programmes. It is aimed at attracting **Fully Funded Proposals** for sustainable Innovative Projects, Sponsorships and Donations from legally registered organisations, including community based organizations that are interested in partnering with JCPZ in improving and enhancing the outdoor recreational offerings within the City of Johannesburg. Mandatory requirements for submissions include proof of company registration issued by the Companies and Intellectual Property Commission, tax registration; proof of office/home address, certificate of good standing and funding for the project. **JCPZ will not be disbursing any funds towards any proposals. Implementation and maintenance of projects is strongly encouraged.** Contributions and Innovations can range from and are Not Limited to the following:

**PARKS, SAFETY AND SECURITY**

Innovative Park Developments: <b><i>New and Unique Concepts.</i></b>
Donations for New Park Developments and Upgrades: e.g. Benches, Outdoor Gym Equipment, Children's Play Equipment , educational activities, etc.
Park maintenance and tree removal – e.g. green waste to be used in restaurants or housing facilities.
Implementation of Recreational activities in parks. Donation of Recreational equipment for children with special needs and people with disabilities.
Provision of sponsored smart equipment for various facilities to enhance park user experience.
Revenue sharing partnerships of guided sustainable conservation activities: e.g. cycling; walking trails, camping, bird watching, horticultural/floral talks, outdoor eco-exhibitions, demonstrations and displays, adventure activities – trail running, mountain biking, bump tracks, etc.

**SECURITY**

JCPZ invites security companies that would like to assist with the provision of park safety services as part of their Social Responsibility Investment to communities, as well as structures such as solar lights, cameras, Li-fi and Apps. Any innovation that is in line with securing parks will be highly welcomed.
Security ambassadors and education programmes will be welcomed.

**SIGNATURE EVENT**

**Directors:** Mr E Neluvhalani (Chairperson), Mr L Radzuma, Ms B Madikizela, Dr O Horwood, Ms B Makgalo, Prof Y Gordhan, Mr T Nevondo, Mr F Leketi, Ms N Sandlana, Mr M M Manala, Mr B Maduka (Managing Director), Ms L Ngcongco (Chief Financial Officer), Ms A Shongwe (Company Secretary)



Signature event – fully funded – based on a revenue sharing model that will become an annual event of international standards.

**Partnerships for existing events:** Mothers' & Fathers' day events, Halloween, Community Weekend Markets to promote informal but relaxed family based entrepreneurship and any other exiting new events that will promote and encourage visitation to parks e.g. picnics and movies in parks – proposals require self-funding and sustenance.

**CITY WIDE TREE PLANTING**

Donations for city wide tree planting projects including fruit trees.

Donations of sustainable food garden projects in underprivileged communities.

**GREENING PROJECTS**

Green projects: Taking the JHB Zoo off grid with solar panels and water saving projects.

Biofuel production and use of green waste.

**EDUCATION**

Donation of food gardens and innovative play parks in underprivileged schools.

Sponsorship for transportation of learners to JCPZ's Environmental Education Centre for curricula aligned educational programs (Bus companies can also offer their transport services as part of their social responsibility programmes).

Sponsorships for celebration of National Environmental Theme Days aligned to the JCPZ Mandate (Wetlands Day, Water Week, World Habitat Day, Bird Week, Environment Week, Arbour Week/Month, International Day of Biodiversity, Earth Day and River Health Monitoring Day).

Photographic learnerships aimed at training of guides within nature reserves to provide photographic tours and on-going training.

Tour guide operations on a revenue share basis in all reserves, botanical gardens and the Zoo.

**CONSERVATION AREAS: UPGRADING OF FACILITIES IN RESERVES AND THE ZOO**

The following facilities are available for upgrade donations: <b>Johannesburg Botanical Garden.</b>	Upgrade of conference centres
	Display of artwork and sculptures
	Art and Curio shops
	Development and management of conservatory

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**SMART CITY**

Provision of sponsored Wi-Fi and Li-Fi Facilities to enhance the experience of the users.
Smart green energy and water saving devices.

**JOHANNESBURG ZOO**

Innovative ideas around fundraising for the care and maintenance of animals at Johannesburg Zoo.
Sponsorships for the upgrade of the animal hospital facility inclusive of veterinary equipment.
Animal adoption projects marketing and growing this product on a revenue share basis.
Development of new animal enclosures and display of new animals in the Zoo.
Setting up and Running of the Zoo Staff Canteen.
Development and sponsorship of animal conservation programmes inclusive of animal breeding, animal exchange and transport of animals.

Submissions should be addressed to Mr. Bryne Maduka, Managing Director of Johannesburg City Parks and Zoo and delivered to Johannesburg City Parks and Zoo, Johannesburg City Parks & Zoo House, Ground Floor, 40 De Korte Street, Braamfontein, Johannesburg or e-mailed to [lgordon@jhbcityparks.com](mailto:lgordon@jhbcityparks.com) and [bmohlathe@jhbcityparks.com](mailto:bmohlathe@jhbcityparks.com).

CLOSING DATE OF SUBMISSION is 30 June 2019.

- ❖ All project proposals will be taken through a pre-screening process to ensure alignment with JCPZ's processes & operational mandate.
- ❖ Successful applicants will be invited to present to the Johannesburg City Parks and Zoo Projects Committee.
- ❖ **Terms and conditions apply.**

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