



**CALL FOR FULLY FUNDED PROPOSALS (CFP03/07/2019/20)
FOR PERIOD JULY 2019- JUNE 2020**

Johannesburg City Parks and Zoo (JCPZ) is a non-profit legal entity wholly owned by the City of Johannesburg Metropolitan Municipality (COJ). It was established as a Municipal Owned Entity (MOE) mandated to develop, maintain and conserve the green open spaces and cemeteries in Johannesburg, as well as the Johannesburg Zoo. The organisation has a growing portfolio in excess of 20 000 ha of green open spaces and 3.2 million trees (public spaces), while the Zoo houses over 365 species of animals consisting of 3 076 specimens housed within a 54, 7 ha area. The company provides the following products and services:

Urban parks, recreation and leisure facilities, Cemeteries and crematoria, Botanical services, Nature reserves, including bird sanctuaries, nature trails, dams and lakes, Environmental conservation, including biodiversity management and awareness, Eco-tourism products and services, Horticultural and arboriculture services, Horticultural technical training, Environmental education and awareness, Bio-aquatic management, Zoological services and Zoo conservation and research farm.

The Call for fully funded innovative proposals is requested in accordance with the Partnership and Fundraising Policy for fundraising and partnership programmes. This proposal call is aimed at attracting **Fully Funded Proposals** for sustainable Innovative Projects, Sponsorships and Donations from legally registered organisations, including community based organizations that are interested in partnering with JCPZ in improving and enhancing the outdoor recreational offerings within the City of Johannesburg. Requirements for submissions include proof of company registration issued by Companies and Intellectual Property Commission, tax registration; up to date Rates and Taxes statement; proof of office /home address, good standing in terms of funding for the project. NB. **JCPZ will not be disbursing any funds towards any proposals. Implementation and maintenance of projects is encouraged.** Contributions and Innovations can range from and are Not Limited to the following:

PARKS, SAFETY AND SECURITY

Innovative Park Developments: <i>New and Unique Concepts.</i>
Donations for New Park Developments and Upgrades: e.g. Benches, Outdoor Gym Equipment, Children’s Play equipment , educational activities, etc.
Park maintenance and tree removal – e.g. collection green waste that can be converted into other by-products for various eco uses.
Implementation of recreational activities in parks. Donation of recreational equipment for children with special needs and people with disabilities.
Provision of sponsored Smart Equipment for various Facilities to enhance park user experience.
Revenue sharing partnerships of guided sustainable Conservation Activities: e.g. cycling; walking trails, camping, bird watching, horticultural/floral talks, demonstrations and displays, adventure activities – trail running, mountain biking, bump tracks, etc.

Directors: Mr E Neluvhalani (Chairperson), Mr L Radzuma, Ms B Madikizela, Dr O Horwood, Prof Y Gordhan, Mr T Nevondo, Mr F Leketi, Ms P Pongwana, Dr M Matabane, Mr B Maduka (Managing Director), Mrs L Ngcongco (Chief Financial Officer), Ms A Shongwe (Company Secretary)



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Reg No: 2000/028782/08



SECURITY

JCPZ invites security companies that would like to assist with the provision of park safety services as part of their Social Responsibility Investment in communities, as well as structures such as solar lights, cameras, Wi-Fi and Li-fi and Apps. Any innovation that is in line with securing parks, including alignment with the Environmental Regulatory and By-Law framework will be highly welcomed.

SIGNATURE EVENT

An Eco-Signature event -: fully funded; based on a revenue sharing model that will become an annual event of international standards e.g. A fully funded event that is fun filled and promotes greening and sustainability;

Partnerships for existing events: Mothers' & Fathers' day events: Halloween, Community Weekend Markets to promote informal but relaxed family based entrepreneurship and any other exiting new events that will promote and encourage visitation to parks e.g. picnics and movie screening in parks – proposals must be fully funded.

CITY WIDE TREE PLANTING

- Donations for city wide tree planting projects including fruit trees.
- Donations of sustainable food garden projects in underprivileged communities. These will depend on park topology.

GREENING PROJECTS

- Green projects: Taking the JHB Zoo off grid with solar panels and water saving projects
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- Biofuel production and use of green waste.

EDUCATION

- Donation of food gardens and innovative play parks in underprivileged schools.
- Sponsorship for transportation of learners to JCPZ's Environmental Education Centre for curricula aligned educational programs (Bus companies can also offer their transport services as part of their social responsibility programme).
- Sponsorships for celebration of National Environmental Theme Days aligned to JCPZ Mandate (Wetlands Day, Water Week, World Habitat Day, Bird Week, Environment Week, Arbour Week/Month, International Day of Biodiversity, Earth Day and River Health Monitoring Day).
- Photographic learnerships aimed at training of guides within nature reserves to provide photographic tours and on-going training.
- Tour guide operations on a revenue share basis in all reserves, botanical gardens and the Zoo.



CONSERVATION AREAS: UPGRADING OF FACILITIES IN RESERVES AND THE ZOO

The following facilities are available for upgrade donations: Johannesburg Botanical Garden.	Upgrade of conference centres
	Display of artwork and sculptures
	Art and Curio shops
	Development and management of conservatory

SMART CITY

<ul style="list-style-type: none"> • Provision of sponsored Wi-Fi and Li-Fi Facilities to enhance the experience of the users.
<ul style="list-style-type: none"> • Smart green energy and water saving devices and/or solutions.

JOHANNESBURG ZOO

<ul style="list-style-type: none"> • Innovative ideas around fundraising for the care and maintenance of animals at Johannesburg Zoo.
<ul style="list-style-type: none"> • Sponsorships for the continuous upgrading of the animal hospital facility inclusive of veterinary equipment.
<ul style="list-style-type: none"> • Animal adoption projects marketing and growing this product on a revenue share basis
<ul style="list-style-type: none"> • Development of new animal enclosures and display of new animals in the Zoo.
<ul style="list-style-type: none"> • Development and sponsorship of animal conservation programmes inclusive of animal breeding, animal exchange and transport of animals.

Submissions should be addressed to Mr. Bryne Maduka, Managing Director of Johannesburg City Parks and Zoo and delivered to Johannesburg City Parks and Zoo, Johannesburg City Parks & Zoo House, Ground Floor, 40 De Korte Street, Braamfontein, Johannesburg or e-mailed to lgordon@jhbcityparks.com and bmohlathe@jhbcityparks.com.

The Closing date for this Proposal Call is 30 June 2020.

- ❖ All project proposals will be taken through a pre-screening process to ensure alignment with JCPZ's processes & operational mandate.
- ❖ Successful applicants will be invited to present to the Johannesburg City Parks and Zoo Projects Committee.
- ❖ **Terms and conditions apply.**

The following qualification documentation is required:

- **Company / Community registered name**
- **Company registration number**
- **Vat Registration number if applicable**
- **Proof of SARS registration if applicable**
- **Certificate of Good standing with the Department of Labour where applicable.**
- **Provide financial projections for revenue sharing**

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